



The Creativity Tools Memory Jogger: A Pocket Guide for Creative Thinking

By Michael Brassard

Goal/QPC. No binding. Condition: New. Michele Kierstead (illustrator). 177 pages. Dimensions: 5.4in. x 3.7in. x 0.5in. Designed for you to use as a convenient and quick reference guide on the job, for creative problem solving. Stretch your organizations creative thinking ability with The Creativity Tools Memory Jogger, and develop innovative solutions to todays business problems. Brainstorming is just one of the 14 tools described in this practical guide to innovative thinking. Other tools show you how to restate the problem so you can see it differently, generate new ideas, transfer knowledge from other areas, and identify all possible solutions to the problem. Because innovation doesnt happen in a vacuum, the book explains how to develop an environment that enhances creativity, and how to integrate the tools in your organizational improvement activities. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Spiral-bound.



Reviews

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- Prof. Kirk Cruickshank DDS

This kind of book is every little thing and taught me to looking ahead of time and a lot more. I am quite late in start reading this one, but better then never. I found out this book from my dad and i encouraged this pdf to find out.

-- Justus Hettinger

Relevant Kindle Books



Viking Ships At Sunrise Magic Tree House, No. 15

Random House Books for Young Readers. Paperback. Book Condition: New. Sal Murdocca (illustrator). Paperback. 96 pages. Dimensions: 7.4in. x 4.9in. x 0.2in. Jack and Annie are ready for their next fantasy adventure in the bestselling middle-grade series the Magic Tree House! Beware of Vikings! warns...



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. This book is about my cousin, Billy a guy who taught me a lot over the years and who can teach you a lot. Everyone who...



Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values

Summer Fit Learning. Paperback. Book Condition: New. Paperback. 160 pages. Dimensions: 10.6in. x 8.3in. x 0.5in. Summer Fit Activity Books move summer learning beyond academics to also prepare children physically and socially for the grade ahead. Academic exercises are based on Common Core...



Shepherds Hey, Bfms 16: Study Score

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 22 pages. Dimensions: 9.4in. x 7.1in. x 0.0in. Percy Grainger, like his contemporary Bela Bartok, was intensely interested in folk music and became a member of the English Folk-Song Society soon after his arrival in...



The Day I Forgot to Pray

Tate Publishing. Paperback. Book Condition: New. Paperback. 28 pages. Dimensions: 8.7in. x 5.8in. x 0.3in. Alexis is an ordinary five-year-old who likes to run and play in the sandbox. On her first day of Kindergarten, she makes her first school-aged friend, Elizabeth, and...



Early National City CA Images of America

Arcadia Publishing. Paperback. Book Condition: New. Paperback. 128 pages. Dimensions: 9.1in. x 6.4in. x 0.4in. Below the surface of bustling National City lies the story of olive and citrus orchards, grand Victorian homes, great wealth, and the coming of the first railroad. Founded...

Creativity is an intangible characteristic that most organizations aim to cultivate. So much of what makes an organization succeed is the ability to foster innovation, developing exceptional talent. Theories of creativity have focused on a variety of factors. The dominant factors are identified as the 4Ps – Person, Process, Product and Press. In this post, we will discuss each factor in more details. Furthermore, we will discuss various tools and research-based assessments that are available for immediate use by any organization.

PERSON: The person is the entrepreneur or the intrapreneur. The person is at the center of any creative endeavor. They use their skills, the environment (or press), their creative abilities and their motivation, to create the product. ! Encourages creativity. It expands your thinking to include all aspects of a problem or a solution. You can identify a wide range of options. ! Rapidly produces a large number of ideas.

1. The Memory Jogger, A Pocket Guide of Tools for Continuous Improvement, p. 69. Methuen, MA: GOAL/QPC.
2. Department of the Navy (November 1992). Fundamentals of Total Quality Leadership (Instructor Guide), pp. 6-20 - 6-24. San Diego, CA: Navy Personnel Research and Development Center.
3. Scholtes, P.R., et al (1988). Try the “Creativity Tools Memory Jogger” from GOAL / QPC – it is pocket-sized (3 inch by 5 inch, about 180 pages) and has very good explanations of various tools (brainwriting, knowledge mapping, morphological box, purpose hierarchy, word associations, et. al.) as well as explanation of approaches, like DeBono's Lateral Thinking – available from goalqpc.com.

Message: 627 Posted by: Jacquie H. Posted on: Thursday, 14th June 2007. Funny timing. I was just in the market for something like this. I found 'Idea Edge' – still waiting for it to arrive from Amazon. It's bigger than memory joggers, but it's not a book for each tool either. Might be worth a look. Message: 628
Posted by: InnovationColorado Posted on: Thursday, 14th June 2007.