



Basic Statistics for Business and Economics

Douglas A. Lind, William G. Marchal, Samuel Adam Wathen

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This title covers the essential topics of statistical tools and methods. The concepts are illustrated with solved applied examples. Modern computing tools and applications are introduced, but the text maintains a focus on presenting statistics content rather than technology or programming methods.

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In today's economic environment it is practically impossible to avoid dealing with data gathering and analysis. Each chapter also includes multiple examples for practice and better comprehension. Download Statistics for Business and Economics for free! This compendium aims at providing a comprehensive overview of the main topics that appear in any well-structured course sequence in statistics for business and economics at the undergraduate and MBA levels. The 8th edition of Lind/Marchal/Wathen: Basic Statistics for Business and Economics, is a step-by-step approach that enhances student performance, accelerates preparedness and improves motivation for the student taking a business statistics course. The main objective of the text is to provide students majoring in all fields of business administration with an introductory survey of the many applications of descriptive and inferential statistics. The relevant approach taken in this text relates to the college students today as they will receive the information that is important to them in this c