

Small Business Bibliography  
MCC Library  
2/11/2010

**Leisure travel : a marketing handbook**

Plog, Stanley C.  
G 155 .A1 P58 2003

**Start your own event planning business : your step-by-step guide to success**

Turner, Krista.  
GT 3405 .T87 2004

**No cash, no fear : entrepreneurial secrets to starting any business with no money**

Allen, Terry F.  
HB 615 .A67 2001

**The startup garden : how growing a business grows you**

Ehrenfeld, Tom.  
HB 615 .E455 2001

**The Book of entrepreneurs' wisdom : classic writings by legendary entrepreneurs**

HB 615 .K72 1999

**Intrapreneuring : why you don't have to leave the corporation to become an entrepreneur**

Pinchot, Gifford.  
HB 615 .P46 1985

**New ideas from dead CEOs : lasting lessons from the corner office**

Buchholz, Todd G.  
HC 102.5 .A2 B77 2007

**Rare breed : the entrepreneur, an American culture**

MacPhee, William A.  
HC 102.5 .A2 M326 1987

**Starting from scratch : secrets from 21 ordinary people who made the entrepreneurial leap**

Moss, Wes.  
HC 102.5 .A2 M67 2005

**Latino boom! : everything you need to know to grow your business in the U.S. Hispanic market**

Cartagena, Chiqui.  
HC 110 .C6 C365 2005

**Marketing to American Latinos : a guide to the in-culture approach**

Valdés, M. Isabel.

HC110 .C6 V348 2000 pt. 1

**The instant business plan book : 12 quick-and-easy steps to a profitable business**

Berle, Gustav

HD 30.28 .B455 1994

**AMA complete guide to strategic planning for small business**

Cook, Kenneth J. (Kenneth Joseph)

HD 30.28 .C662 1994

**Your first business plan : a simple question and answer format designed to help you write your own plan**

Covello, Joseph A.

HD 30.28 .C6967 2002

**Business plans that work : a guide for small business**

Timmons, Jeffrey A.

HD 30.28 .T5766 2004

**Management: tasks, responsibilities**

Drucker, Peter Ferdinand

HD 31 .D773 1974

**Tradesmen in business : a comprehensive business guide and handbook for the skilled tradesman**

Rowan, Bob

HD 31 .R76 1988

**Entrepreneurship : starting a new business**

Anderson, Robert Lee

HD 62.5 .A53 1990

**Diary of a small business owner : a personal account of how I built a profitable business**

Brattina, Anita F.

HD 62.5 .B73 1996

**The portable MBA in entrepreneurship**

Bygrave, William D.

HD 62.5 .B94

**The complete book of business plans : simple steps to writing a powerful business plan**

Covello, Joseph A.

HD 62.5 .C68 1993

**Your first business plan**

Covello, Joseph A.

HD 62.5 .C685 1993

**Your first business plan**

Covello, Joseph A.

HD 62.5 .C685 1995

**Business basics : a microbusiness startup guide**

Dodd, Gerard R.

HD 62.5 .D626 1998

**Country living : crafting a business : make money doing what you love**

Fitzgerald, Kathie.

HD 62.5 .F5343 2007

**Your small business made simple**

Gallagher, Richard R.

HD 62.5 .G35 1989

**Self-employment : from dream to reality!**

Gilkerson, Linda D.

HD 62.5 .G537 1998

**Starting on a shoestring : building a business without a bankroll**

Goldstein, Arnold S.

HD 62.5 .G65 1995

**The right fit : the entrepreneur's guide to finding the perfect business**

Halloran, James W.

HD 62.5 .H353 1989

**The McGraw-Hill guide to starting your own business : a step-by-step blueprint for the first-time entrepreneur**

Harper, Stephen C.

HD 62.5 .H3734 1991

**How to start a business in North Carolina**

HD 62.5 .H68546 2003

**Starting and operating a business after you retire : what you need to know to succeed**

May, Bess Ritter  
HD 62.5 .M38 1993

**The smart woman's guide to starting a business**

Montgomery, Vickie  
HD 62.5 .M665 1998

**The complete idiot's guide to starting your own business**

Paulson, Ed.  
HD 62.5 .P39 1995

**The complete idiot's guide to starting your own business**

Paulson, Ed.  
HD 62.5 .P39 1998

**Tips and traps for entrepreneurs : real-life ideas and solutions for the toughest problems facing entrepreneurs**

Price, Courtney H.  
HD 62.5 .P654 1998

**The insider's guide to growing a small business : straight advice from one who's been there : introducing the powerful concepts of people-savvy and future-savvy**

Richman, Peter  
HD 62.5 .R53 1996

**The small business start-up guide**

Root, Hal,  
HD 62.5 .R66 1994

**The small business start-up guide : a surefire blueprint to successfully launch your own business**

Root, Hal,  
HD 62.5 .R66 2002

**The big idea book for new business owners : straight talk from an expert on how to get your business up and running easily**

Weltman, Barbara  
HD 62.5 .W45 1997

**How to organize and operate a small business**

Baumbach, Clifford Mason  
HD 62.7 .B39 1985

**An owner's guide to operating a really small business**

Bivins, Betty M.

HD 62.7 .B4147 1994

**122 minutes a month to greater profits**

Goldstein, Harvey A. (Harvey Arthur)

HD 62.7 .G65 1985

**Why entrepreneurs fail : avoid the 20 fatal pitfalls of running your business**

Halloran, James W.

HD 62.7 .H35 1991

**How to start, run, and stay in business**

Kishel, Gregory F.

HD 62.7 .K58 1998

**How to start & manage your own business : a practical way to start your own business**

Lewis, Jerre G.

HD 62.7 .L48 1992

**The legal guide for small business**

Lickson, Charles Pritzker.

HD 62.7 .L52 1994

**The 7 irrefutable rules of small business growth**

Little, Steven S.

HD 62.7 .L58 2005

**Starting a mini-business : a guidebook for seniors and others who dream of having their own part-time, home-based business**

Olsen, Nancy

HD 62.7 .O46 1986

**Big profits from small companies : a manager's guide**

Popell, Steven D.

HD 62.7 .P67 1985

**The small business bible : the make-or-break factors for survival and success**

Resnik, Paul.

HD 62.7 .R47 1988

**Setting up shop : the do's and don'ts of starting a small business**

Smith, Randy Baca.

HD 62.7 .S63 1982

**Running your own business : a handbook of facts and information**

Stern, Howard H.

HD 62.7 .S815 1986

**Avoiding mistakes in your small business**

Karlson, David.

HD 62.7 K37 1994

**Small business management**

Broom, H. N. (Halsey N.)

HD 69 .S6 B77 1975

**Managing new enterprises**

Buskirk, Richard Hobart

HD 69 .S6 B87

**Successful small business management**

Frantz, Forrest H.

HD 69 .S6 F7

**Small business management : a guide to entrepreneurship**

Siropolis, Nicholas C.

HD 69 .S6 S573

**Small business management fundamentals.**

Steinhoff, Dan.

HD 69 .S6 S69

**Successful small business management**

HD 69 .S6 S79

**In search of excellence : lessons from America's best-run companies**

Peters, Thomas J.

HD 70 .U5 P424 1984

**The home office and small business answer book : solutions to the most frequently asked questions about starting and running home offices and small businesses**

Attard, Janet.

HD 2333 .A75 1993

**1101 businesses you can start from home**

Hall, Daryl Allen

HD 2333 .H35 1995

**Growing your home-based business : a complete guide to proven sales & marketing strategies**

Gordon, Kim T.

HD 2336 .U5 G68 1992

**Starting and succeeding in your own small business.**

Allen, Louis L.

HD 2341 .A6

**Start and run a profitable craft business : a complete step-by-step business plan**

Hynes, William G.

HD 2341 .H95 1992

**Start and run a profitable craft business : a step-by-step business plan**

Hynes, William G.

HD 2341 .H95 1993

**A treasury of home business opportunities**

Hoelscher, Russ von.

HD 2346 .U5 H64 1984

**Entrepreneurial women**

Perri, Colleen

HD 2346 .U52 K376 1987

**How to run your business like a girl : successful strategies from entrepreneurial women who made it happen**

Baskin, Elizabeth Cogswell.

HD 6072.5 .B37 2005

**Kitchen table entrepreneurs : how eleven women escaped poverty and became their own bosses**

Shirk, Martha.

HD 6072.6 .U5 S557 2002

**Exceptional entrepreneurial women : strategies for success**

Taylor, Russel R.

HD 6072.6 .U5 T39 1988b

**Complying with the ADA : a small business guide to hiring and employing the disabled**

Allen, Jeffrey G.

HD 7256 .U5 A683 1993

**Steps to professional independence : a guide to packaging, pricing, and selling your skills**

Creedy, Richard F.  
HD 8036 .C73 1988

**Self-employed in your own business**

DeLeon, Benjamin B.  
HD 8036 .D44 1990

**Working for yourself : how to be successfully self-employed**

Hewitt, Geof  
HD 8036 .H48

**132 ways to earn a living without working (for someone else)**

Rosenthal, Ed.  
HD 8036 .R67

**Automotive repair service : start and run a money-making business**

Ramsey, Dan  
HD 9710 .A2 R35 1994

**1001 ways to market your services : even if you hate to sell**

Crandall, Rick.  
HD 9980.5 .C7 1998

**Marketing your services : for people who hate to sell**

Crandall, Rick.  
HD 9980.5 .C73 2003

**Start your own cleaning service : your step-by-step guide to success**

Lynn, Jacquelyn  
HD 9999 .B882 L96 2003

**Entrepreneur magazine's start up : start your own crafts business : your step-by-step guide to success**

Lynn, Jacquelyn  
HD 9999 .H362 L95 2004

**How to start and run a successful taxidermy business**

Phillips, Archie.  
HD 9999 .T272 P48 1981                      TAXIDERMY

**Start your own freight brokerage business : your step-by-step guide to success**

Lynn, Jacquelyn  
HE 199 .A2 L96 2003



**Building an import/export business**

Weiss, Kenneth D. (Kenneth Duane)

HF 1416 .W43 2002

**Untold facts about the small business game : how to be competent in business**

Blagrove, Luanna C.

HF 5356 .B59

**Standard legal forms and agreements for small business : do it yourself, save time and money**

HF 5371 .S72 1990

**Careers inside the world of entrepreneurs**

Hurwitz, Sue

HF 5381.2 .H87 1994

**Opportunities in your own service business**

McKay, Robert

HF 5381 .M39644

**Built to last : successful habits of visionary companies**

Collins, James C. (James Charles)

HF 5386 .C735 2002

**1 businesses, 2 approaches : how to succeed in Internet business by employing real-world strategies**

Gielgun, Ron E.

HF 5415 .I265 G54 1998

**Guerrilla marketing : easy and inexpensive strategies for making big profits from your small business**

Levinson, Jay Conrad.

HF 5415 .L477 2007

**What's your story? : storytelling to move markets, audiences, people, and brands**

Mathews, Ryan.

HF 5415 .M3365 2008

**Sun Tzu strategies for marketing : 12 essential principles for winning the war for customers**

Michaelson, Gerald A.

HF 5415 .M5268 2004

**Sales and marketing.**

HF 5415 .S878 1996

**Make your web site work for you : how to convert your online content into profits**  
Cannon, Jeff.  
HF 5415.1265 .C36 2000

**Dan Janal's guide to marketing on the Internet : getting people to visit, buy, and become customers for life**  
Janal, Daniel S.  
HF 5415.1265 .J358 2000

**Business-to-business Internet marketing : seven proven strategies for increasing profits through internet direct marketing**  
Silverstein, Barry  
HF 5415.1265 .S535 2000

**Email marketing : using email to reach your target audience and build customer relationships**  
Sterne, Jim, 1955-  
HF 5415.1265 .S7417 2000

**Planning your internet marketing strategy : a Doctor Ebiz guide**  
Wilson, Ralph F.  
HF 5415.1265 .W55 2001

**Marketing strategies for small businesses**  
Gerson, Richard F.  
HF 5415.13 .G43 1994

**The one-day marketing plan : organizing and completing a plan that works**  
Hiebing, Roman G.  
HF 5415.13 .H518 2004

**The successful marketing plan : a disciplined and comprehensive approach**  
Hiebing, Roman G.  
HF 5415.13 .H523 2003

**Big business marketing for small business budgets**  
McMurtry, Jeanette Maw.  
HF 5415.13 .M3694 2003

**Why (smart companies) do dumb things : lessons learned from innovation blunders : avoiding eight common mistakes in new product development**  
Hodock, Calvin L.  
HF 5415.153 .H62 2007

**Wise up to teens : insights into marketing and advertising to teenagers**

Zollo, Peter.

HF 5415.32 .Z65 1999

**Satisfied customers tell three friends, angry customers tell 3,000 : running a business in today's consumer driven world**

Blackshaw, Pete.

HF 5415.335 .B55 2008

**Planting flowers, pulling weeds : identifying your most profitable customers to ensure a lifetime of growth**

Rubio, Janet.

HF 5415.5 .R83 2002

**The specialty shop : how to create your own unique and profitable retail business**

Finell, Dorothy.

HF 5429 .F497 2007

**Start your own successful retail business : your step-by-step guide to success**

Kingaard, Jan

HF 5429 .K525 2002

**Franchising : the inside story : how to start your own business and succeed!**

Kinch, John E.

HF 5429.235 .U5 K56 1986

**Top careers in two years : retail, marketing, and sales**

Stinson, Paul.

HF 5429.29 .S75 2008

**Money making marketing : finding the people who need what you're selling and making sure they buy it**

Lant, Jeffrey L.

HF 5438.25 .L36 1987

**Creative cash : how to sell your crafts, needlework, designs & know-how**

Brabec, Barbara.

HF 5439 .H27 B7 1991

**How to sell what you make : the business of marketing crafts**

Gerhards, Paul.

HF 5439 .H27 G47 1990

**How to sell what you make : the business of marketing crafts**

Gerhards, Paul.

HF 5439 .H27 G47 1996

**Mail order moonlighting**

Hoge, Cecil C.

HF 5466 .H6

**Start your own mail order business**

HF 5466 .S689 1994

**How to do everything with your eBay business**

Holden, Greg.

HF 5478 .H69 2003

**Start and run a profitable office service business from your home : your step-by-step business plan**

Hagan, Louise.

HF 5548 .H34 1995

**How to computerize your small business**

Xiradis-Aberle, Lori.

HF 5548.2 .X57 1995

**How to write a .com business plan : the Internet entrepreneur's guide to everything you need to know about business plans and financing options**

Eglash, Joanne.

HF 5548.32 .E33 2000

**Web business bootcamp : hands-on Internet lessons for managers, entrepreneurs, and professionals**

Seltzer, Richard.

HF 5548.32 .S458 2001

**E-trepreneur! : a radically simple and inexpensive plan for a profitable Internet store in 7 days**

Szydlik, Sherry

HF 5548.32 .S984 2000

**Personnel planning guide**

Bangs, David H.

HF 5549 .P44 1987

**HR for small business : from hiring to firing and everything in between**

Fleischer, Charles H.

HF 5549.17 .F59 2005

**Basic accounting for the small business : simple, foolproof techniques for keeping your books straight and staying out of trouble**

Cornish, Clive G.

HF 5635 .C68 1980

**Uses of accounting for small business.**

Zeff, Stephen A.

HF 5635 .Z35

**QuickBooks 2007 finance software for small business QuickSteps**

Fox, Cindy.

HF 5679 .F69 2007

**Quickbooks 2008 : the official guide**

Ivens, Kathy.

HF 5679 .I9495 2008

**Accounting and finance for small business made easy : secrets you wish your CPA had told you**

Low, Robert J.

HF 5686 .C7 L6542 2004

**The advertising handbook for small business : make a big impact with a small budget**

Dennison, Dell

HF 5823 .D46 1994

**The small business guide to borrowing money**

Rubin, Richard

HG 3726 .R8 1980

**How to finance your small business with government money : SBA loans**

Hayes, Rick Stephan

HG 3729 .U5 H35

**The Small Business Administration**

Parris, Addison W.

HG 3729 .U5 P28

**Financial control for the small business : a practical primer for keeping a tighter rein on your profits and cash flow**

Coltman, Michael M.

HG 4027.7 .C64

**Budgeting for a small business**

Dickey, Terry.

HG 4027.7 .D53 1994

**Financial basics for small business success**

Gill, James O.

HG 4027.7 .G55 1994

**From babysitter to business owner : getting the most out of your home child care business**

Dischler, Patricia A.

HQ 778.63 .D57 2005

**How to own and operate your own home day care business successfully without going nuts! : the day care survival handbook and guide for aspiring home day care providers and working parents**

Simmons, Terri

HQ 778.63 .S56 1998

**Start your own childcare business**

HQ 778.63 .S73 1995

**How to start a quality childcare business in your home: everything you need to know**

Carlson, Melody

HV 851 .C34 1995

**The entrepreneur's legal guide : strategies for starting, managing, and making your business profitable**

Boulay, D.-M. (Donna-Marie)

KF 1355 .Z9 B683 2003

**The complete book of small business legal forms**

Sitarz, Dan

KF 1659 .A65 S43 1991

**Small business formation handbook**

Cooke, Robert A.

KF 1659 .C66 1999

**The law (in plain English) for small businesses**

DuBoff, Leonard D.

KF 1659 .Z9 D83 1987

**The small business legal guide**

Frasier, Lynne Ann

KF 1659 .Z9 S574 1995

**The small business legal guide : the critical legal matters affecting your business**

Frasier, Lynne Ann

KF 1659 .Z9 S574 1998

**How to start your own S corporation**

Cooke, Robert A.

KF 6491 .Z9 C67 2001

**Stay out of court! : the small business guide to preventing disputes and avoiding lawsuit hell**

Caffey, Andrew A.

KF 9084 .C34 2005

**Art marketing 101 : [a handbook for the fine artist]**

Smith, Constance

N 8353 .S63 2007

**Promoting & selling your art**

Katchen, Carole

N 8600 .K37 1978

**The complete idiot's guide to publishing children's books**

Underdown, Harold D.

PN 147.5 .U53 2008

**Small business computers, a guide to evaluation and selection**

Isshiki, Koichiro R.

QA 76.5 .I834

**The independent medical transcriptionist : a comprehensive guide for the health language specialist**

Avila-Well, Donna

R 728.8 .A98 1994

**Business plans handbook : a compilation of actual business plans developed by small businesses throughout North America**

REF HD 62.7 .B865 1995

REFERENCE

**Business plans handbook : a compilation of actual business plans developed by small businesses throughout North America.**

REF HD 62.7 .B865 v. 13

REFERENCE

**Your business plan : a workbook for owners of small businesses**

Sargent, Dennis J.

REF HD 62.7 .S243 1993

REFERENCE

**J.K. Lasser's business forms for managing the smaller business**

REF HF 5371 .J18 1994

REFERENCE

**Starting & running your own small farm business**

Aubrey, Sarah Beth.

S 494.5 .A4 A93 2007

**Start your own lawn care business : your step-by-step guide to success**

Sandlin, Eileen Figure.

SB 433.27 .S26 2003

**How to open & operate a financially successful landscaping, nursery, or lawn service business : with companion CD-ROM.**

SB 472.5 .M68 2009

**Start your own automobile detailing business : your step-by-step guide to success**

TL 152.15 .E58 2005

**How to shoot stock photos that sell**

Heron, Michal.

TR 690.6 .H47 1996

**Start your own bed & breakfast : your step-by-step guide to success**

Adams, Terry

TX 911.3 .M27 A25 2003

**Entrepreneur magazine's restaurant and five other food businesses**

Lynn, Jacquelyn

TX 911.3 .M27 L96 2001

**Start your own bar and tavern : your step-by-step guide to success**

Shelton, Sonya

TX 930.7 .S53 2002

**Start and run a profitable desktop publishing business**

Fanson, Barbara A.

Z 286 .D47 F36 1997

**Going solo : the best resources for entrepreneurs & freelancers**

Z 7164 .C81 G65 1999





